



**YES BLUE - Ad Blue**  
**COMPANY**  
**PROFILE**

# WHO WE ARE

## Premium Emission Control Solutions

**YesBlue-AdBlue** is a modern emission-control solution provider headquartered in **Bangalore , Karnataka**. We offer high-quality AdBlue products that help vehicles meet BS-VI (Euro 6) emission standards. Backed by a dedicated team, certified manufacturing, and a customer-first approach, we ensure vehicles run cleaner, engines stay efficient, and the environment breathes easier.

We serve a wide clientele — including logistics companies, fuel stations, commercial fleet operators, and industrial users — delivering performance, reliability, and environmental responsibility in every drop.





## Our Mission

To fuel the journey towards a greener tomorrow by delivering trusted, high-performance AdBlue solutions across India.



## Our Vision

To become the leading AdBlue brand in South India, enabling sustainable transportation through clean fuel technologies and innovation-driven service



## Our Purpose

To fuel cleaner engines and a greener planet through dependable, certified AdBlue solutions — helping every mile you drive leave a smaller footprint

## Our Core Values



### Sustainability

We're here to reduce harmful emissions and preserve the environment



### Integrity

We operate with transparency, honesty, and a commitment to quality in every aspect of our service



### Reliability

Our products and services are dependable. We deliver on time



### Innovation

From automated dispensers to bulk tank systems — we provide smart, tech driven solutions for modern transportation needs



### Customer Commitment

We value relationships. Our 24/7 customer support ensures your refills and queries are always handled with care



### Premium Quality

Our AdBlue is precisely formulated to ensure optimal performance, maximum emissions reduction, and engine protection



### 24/7 Support & Service

Need assistance anytime, anywhere? Our support team is ready around the clock to guide you, deliver faster, and make your refills smoother than ever



### Safety You Can Trust

Non-toxic. Non-flammable. Hassle-free. Our products are safely stored, packaged, and handled

- ◆ High-grade AdBlue
- ◆ Locally available with rapid delivery
- ◆ Smart dispensing systems for zero wastage
- ◆ Dedicated after-sales and technical support



## Our Product Range



### Fully Automatic Dispensing Systems

Our smart dispensing technology ensures accurate measurement, faster refills, and minimized manual handling.



### 1000L IBC Tank with Automatic Dispenser

Bulk storage made simple. Includes automated pump and flow meter. Ideal for large-scale operators looking for efficiency and cost control.



### 10L & 20L AdBlue Buckets

Lightweight, portable, and ideal for small commercial or private vehicles. Durable packaging ensures long shelf life and easy handling.



### 200L AdBlue Barrels

Designed for medium-to-large usage volumes. Sealed and tested for maximum purity. Popular among transport depots and service stations.



### Coolants

Our coolant range is engineered to prevent overheating, reduce corrosion, and extend engine life — especially in high-performance engines.

## Client Support, Distribution & Infrastructure



### Nationwide Delivery & Distribution

With our central operations based in Southern States, we have built an efficient network for rapid delivery across Southern States and beyond. Whether it's a one-time order or a long-term bulk supply contract, our logistics and inventory management systems ensure timely fulfillment with zero compromise on quality.

### 24/7 Client Support

We believe excellent service doesn't clock out. Our dedicated support team is available round the clock to answer questions, provide technical assistance, and manage urgent refills.



### Safety & Handling

We strictly follow the industry's best practices for safety in storage, handling, and transportation. All containers are:

- ◆ **Leak-proof and durable**
- ◆ **Stored in temperature-controlled units**
- ◆ **Marked with proper usage instructions**



## Our Promise

We believe sustainability is not just a word — it's a responsibility. Every product we deliver is part of our mission to help industries shift towards a more eco-conscious future.



### Our Clients Include

 Commercial Fleet Owners  Fuel Stations

 Transport & Logistics Companies  Bus Depots & Service Centres

 Automobile Dealerships  Government Agencies & Tenders




**YES BLUE**®


**AdBlue**®

**POWER UP YOUR ENGINE**


LET'S DRIVE CHANGE – TOGETHER.

**CONTACT US**

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**CLEANER ENGINES | GREENER ROADS | SMARTER REFILLS**